

BRAND PORTFOLIO

KEL markets its products under the flagship brand “Kurl-On” with Bounty, Kurlon Bond, Dream Sleep, Magnum, Grandeur, Mermaid, Ortho, Angelica BoxTop, Luxurino, Relish, SpineKare, etc. as sub brands in mattress line.



SUB BRAND	FEATURES
BOUNTY	It is a light weight and durable high resilient PU Foam with double sided quilting.
KURLON BOND	This is a Rubberized Coir Mattress with top foam quilt. A layer of Bonded Foam is there between 2 layers of Rubberized Coir.
DREAM SLEEP	This is a Bonnel Spring having both side quilting. Moreover, it's having additional side wall which prevents bulging out of Spring
MAGNUM	This is Rubberized coir mattress having additional layer of Bonded Foam & HR Foam. Both side PU Foam quilting.
GRANDEUR	It is a double layered Luxurious Memory Foam which promises durability like no other.
MERMAID	This is a breathable Bonded foam mattress with layer of Memory foam & both side quilting. Memory foam quilt on top relieves pain by adjusting to one's body weight & easing pressure point.
ORTHO	It is a high density rubberized coir and Bonded Foam, wrapped in 100% cotton tapestry. Especially crafted for Orthopedic relief.
ANGELICA BOXTOP	This is a Pocket Spring mattress with MSI Technology. This is a Box Top Mattress having side wall and comes both side quilting.
LUXURINO	This is Pocket Spring Mattress with MSI Technology. This is a Pillow Top mattress having side wall & comes with both side quilting with Memory Foam forming Top quilt.
RELISH*	It is a pocket spring mattress that comes equipped with MSI Technology.
SPINEKARE RC	This is a High Density Rubberized Coir for Support with a top layer of Memory Foam. Especially designed for Therapeutic purpose which eases pressure point with unique pressure point Technology.



PRODUCTS PORTFOLIO

RANGE OF MATTRESSES



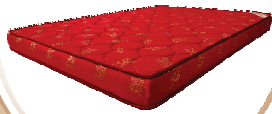
RUBBERIZED COIR MATTRESS

SPRING MATTRESS

KURLO BOND



NEW KLASSIC



ANGELICA
BOX TOP



LUXURINO



MERMAID



BOUNTY



NEW ORTHO



NEW
SPINEKARE



FOAM MATTRESS

THERAPEUTIC MATTRESS

RANGE OF PILLOWS



GRAZEL CLASSIC



GLACIES GEL



SOUND SLEEP MUSIC



NEBULA



SLEEPZZ



SNOW



MIST



CHIMERA



RANGE OF SOFAS



JULIET



BOUNCE PLUS



MERLIN



MAGNET



PALETTE



SAUVE



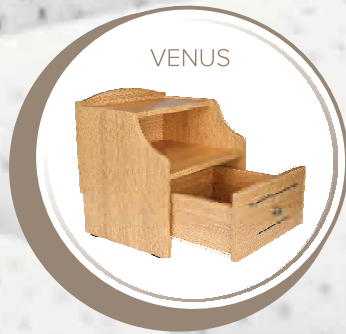
MONTANA



REMO



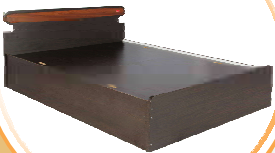
RANGE OF FURNITURE



RANGE OF COT



CURVY



REGAL



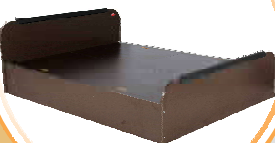
BERLIN



LINER



VENUS



SASSY



WOODZ



STRUDY

